

839 DIAMOND RIDGE CIR  
PRESTIGE REAL ESTATE MARKETING PLAN

Robb Report  
MAGAZINE FOR THE LUXURY LIFESTYLE™

INTERNATIONAL  
Herald Tribune

THE WALL STREET JOURNAL

The  
New York  
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MAGAZINE

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**SABINA KIER**  
Cherry Creek Properties, LLC  
(303) 638-8509  
sabina@realtor.com  
www.SabinaKier.com



THE FINEST HOMES DESERVE  
THE FINEST MARKETING.

# GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

## LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report, Jetset Magazine and the International Herald Tribune. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

## STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

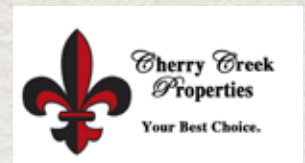
## LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook, Twitter and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



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*It starts with*  
**PERFECT  
PRESENTATION**



### A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

### REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience

### ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.



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# The New York Times

**The New York Times**  
**GREAT HOMES AND DESTINATIONS**

Search Articles

HOME DESTINATIONS LIFESTYLES MULTIMEDIA BLOG

839 Diamond Ridge Cir  
 in Castle Rock

Web ID: 4FA54AE9A8C89  
 Posted: 61 days ago  
 Updated: 60 days ago

Sabina Kier  
 (303) 638-8509  
 Email Agent

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 online@nytimes.com

Tools for Advertisers  
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 Kevin Thomas (212) 556-3735  
 kthomas@nytimes.com

839 Diamond Ridge Cir  
 in Castle Rock

Bedrooms: 4  
 Bathrooms: 6  
 Half Baths:  
 Sq. Ft.: 6777  
 single-family home  
 MLS#: 8048764

Custom Ranch Plan Backing to 90 Acre Nature Preserve! Upgraded Gourmet Kitchen with Slab Granite, Double Ovens, Two Dishwashers, a Built-in Sub Zero Refrigerator, and a Butler's Pantry. Over 5700 Finished Square Feet. Professionally finished WALKOUT basement with Wet Bar, Sauna, and Home GYM. Every Bedroom has its own walk-in closet and Private Bath. Laundry room on each level! Professionally landscaped with a STUNNING water feature and new irrigation system. Whole house sound

CLICK TO VIEW

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism—in articles, video, slide-shows and multimedia features—and become part of one of the most engaged, loyal community of readers on the Web.

## INTERNATIONAL Herald Tribune

The International Herald Tribune is the global edition of The New York Times and provides a balanced, intelligent perspective on world news, business, culture, sport and more, making it required reading for half a million influential, sophisticated readers in 160 countries around the world.



# THE WALL STREET JOURNAL.

The screenshot shows a real estate listing on the WSJ website. The main heading is "839 Diamond Ridge Circle". Below it is a large photo of a two-story house with a gabled roof and a stone fireplace. To the right of the main photo is a black box with the text "LUXURY RESIDENCES". Below the main photo are several smaller thumbnail images showing the interior of the house. To the right of the thumbnails is a map of North America with a red pin indicating the location. Below the map is a "Contact Agent" button. The listing details include: Type: single-family home, Bedrooms: 4, Bathrooms: 6, Half Baths: 1, Size (Interior): 6777, MLS#: 8048764, and Posted: [blank]. The listing is titled "Property For Sale" and includes a description: "Custom Ranch Plan Backing to 90 Acre Nature Preserve! Upgraded Gourmet Kitchen with Slab Granite, Double Ovens, Two Dishwashers, a Built-in Sub Zero Refrigerator, and a Butler's Pantry. Over 5700 Finished Square Feet. Professionally finished WALKOUT basement with Wet Bar, Sauna, and Home GYM. Every Bedroom has its own walk-in closet and Private". There is a "Read More" link below the description. A large orange button with the text "CLICK TO VIEW" is positioned to the right of the listing details.

WSJ.com is the leading provider of business and financial news and analysis on the web, offering the ability to reach Executives, Opinion Leaders and other upscale professionals. The site goes much deeper, providing round-the-clock coverage, as well as interactive features. The powerful connection between wsj.com and its loyal "blue chip" audience makes the site an indispensable venue for our advertisers.



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# Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

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## 839 Diamond Ridge Circle

**PRESENTED BY:**  
 Sabina Kier  
 Cherry Creek Properties, LLC  
 Phone: (303) 638-8509  
 Email Sabina Kier  
 View This Luxury Property

MORE LISTINGS FROM THIS AGENT  
 VIEW AGENT PROFILE

**DETAILS**

839 Diamond Ridge Cir  
 in Castle Rock

Property Type: single-family home  
 Bedrooms: 4  
 Bathrooms: 6  
 Square Feet: 6777  
 Availability: For Sale

Custom Ranch Plan Backing to 90 Acre Nature Preserve! Upgraded Gourmet Kitchen with Slab Granite, Double Ovens, Two Dishwashers, a Built-in Sub Zero Refrigerator, and a Butler's Pantry. Over 5700 Finished Square Feet. Professionally finished WALKOUT basement with Wet Bar, Sauna, and Home GYM. Every Bedroom has

Country: Select a Country  
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 Property type: Select a Property Type  
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in Castle Rock

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Custom Ranch Plan Backing to 90 Acre Nature Preserve! Upgraded Gourmet Kitchen with Shih Granite Double Ovens, Two Dishwashers, a Built-in Sub-Zero Refrigerator, and a Butler's Pantry. Over 5700 Finished Square Feet. Professionally finished WALKOUT basement with Wet Bar, Sauna, and Home GYM. Every Bedroom has its own walk-in closet and Private Bath. Laundry room on each level! Professionally landscaped with a STUNNING water feature and new irrigation system. Whole house sound with built in speakers, and Security system (including 360 degree camera monitoring)! New Water Heaters, New AC Unit. Great Neighborhood with a FUN

29881 75 Moby Mountain Way Century 21 Stockwell and Co. Realty Lone Hedge Markets

CLICK TO VIEW

Jetset Magazine is the leader in digital advertising for the luxury market with access to an exclusive audience of the wealthiest demographic in the world. Advertisers benefit from cost-effective marketing by reaching a highly concentrated audience of the 1% controlling more than 50% of the world's wealth. Jetsetmag.com receives millions of page views each month in addition to the 36,000 digital subscribers who read the magazine online every issue.



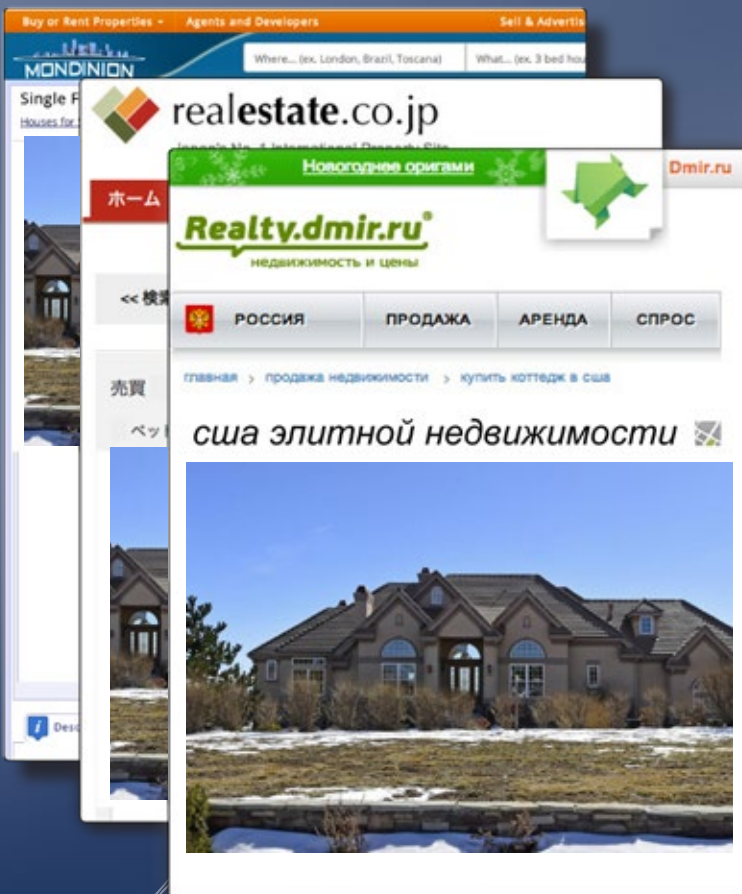
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# INTERNATIONAL ADVERTISING



Your home will gain international exposure in over 30 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.






# DELUXE EMAIL BROCHURE

Your home is featured in a stylish, sophisticated, Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.

839 Diamond Ridge Circle

VIRTUAL TOUR | IMAGE GALLERY | PROPERTY DETAILS | MAP



◀◀ ▶▶


CLICK HERE FOR THE TOUR ▶▶

**839 Diamond Ridge Circle**  
Backs to a 90 Acre Nature Preserve!



Property Type: single-family home  
Bedrooms: 4  
Bathrooms: 6  
Square Feet: 6777  
Availability: For Sale

Custom Ranch Plan Backing to 90 Acre Nature Preserve! Upgraded Gourmet Kitchen with Slab Granite, Double Ovens, Two Dishwashers, a Built-in Sub Zero Refrigerator, and a Butler's

[Read More](#)



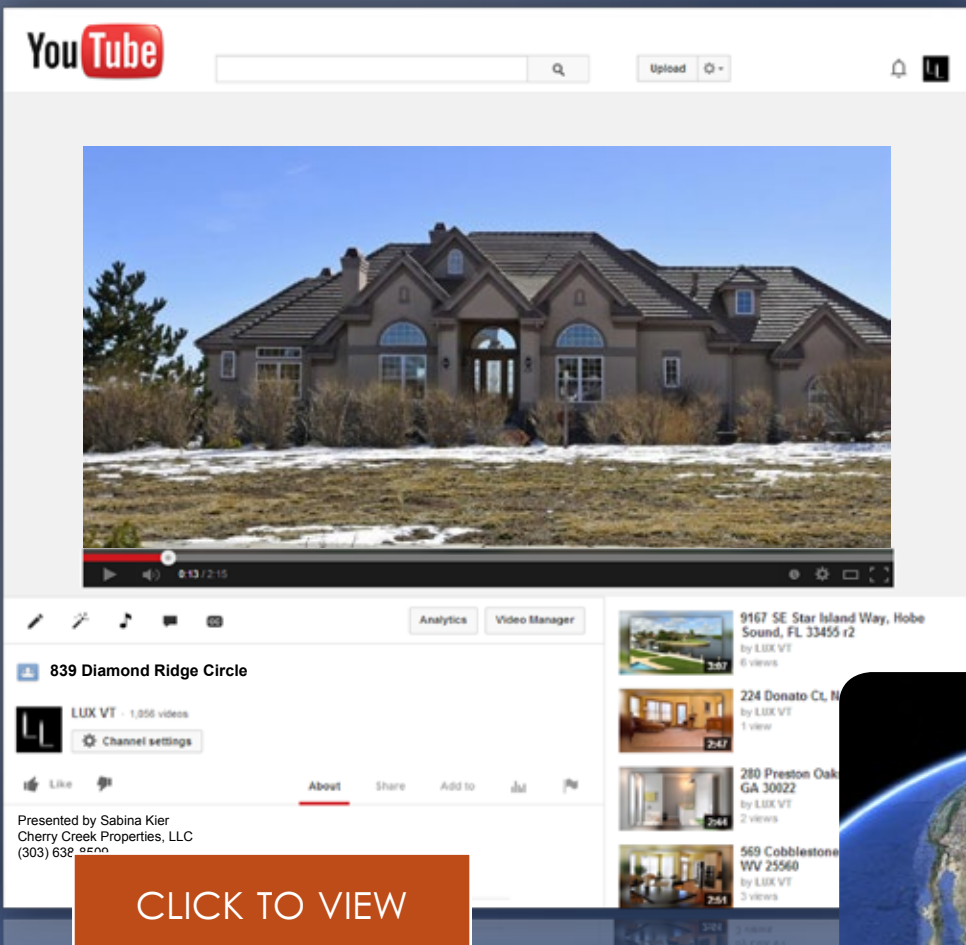
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# You Tube



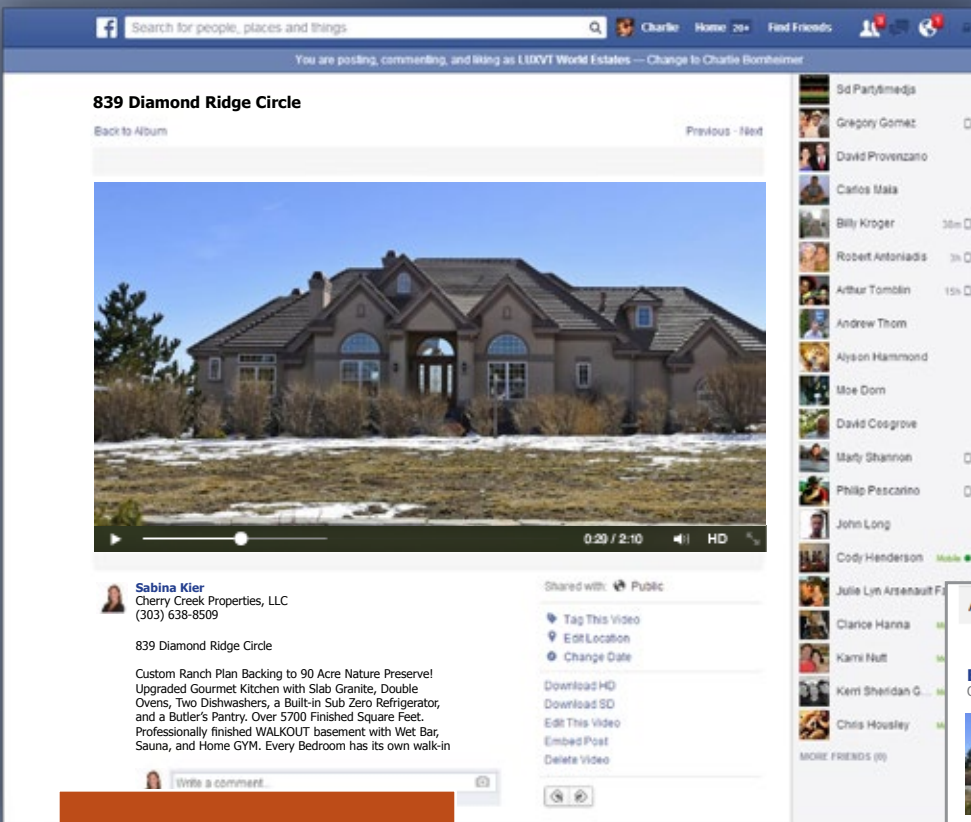
We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.

**INCLUDES STUNNING  
HD AERIAL VIDEO**





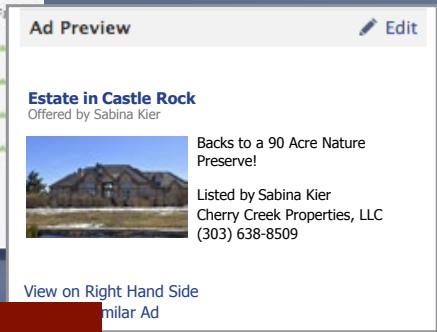
# facebook®



Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.

CLICK TO VIEW

INCLUDES PAID ADS  
TARGETING LOCAL USERS



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